

# amanda greenfield

## GRAPHIC DESIGNER



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designamg.com



Frederick, MD

## SOFTWARE

Adobe Creative Suite

Illustrator  
InDesign  
Lightroom  
Photoshop

Microsoft Office 365

Excel  
PowerPoint  
Publisher  
Word

SharePoint Online

HubSpot

Esri ArcGIS Pro

SketchUp

Mac & PC Platforms

## SKILLS

Drawing

Photography

Painting

## EDUCATION

BFA in Graphic Design

University of Tampa  
May 2018

## EXPERIENCE

Graphic Designer at Adventist HealthCare

September 2020 – Present

Gaithersburg, MD

Responsible for designing various print and digital materials for all Adventist HealthCare hospitals and entities, while following the organization's brand standards and managing project workflow in a speedy and efficient manner. Materials include: advertisements, flyers, signage, presentations, certificates, banners, infographics, booklets, and more. Also in charge of editing, designing, and deploying five entity-specific internal newsletters on a monthly basis.

Graphic Artist at Direct Response Consulting Services

June 2018 – September 2020

Falls Church, VA

Designed various direct mail package components such as letters, envelopes, brochures and pamphlets, collages, surveys, and reports. Also scheduled and monitored all art production, maintained digital files, and processed art billings in a timely manner.

Social Media & Fundraising Chair for Sigma Alpha Iota

August 2017 – May 2018

The University of Tampa

Social Media Chair: Updated and maintained the organization's Facebook and Instagram accounts. Was also responsible for using different marketing techniques to appeal to the target audience.

Fundraising Chair: Organized fundraising events and designed materials such as flyers and social media graphics to promote those events.

Freelance Designer for The Michael J. Fox Foundation

February 2017

Washington D.C.

Designed the event logo for the Foundation's annual Tips for Parkinson's fundraiser in Washington, D.C.